



Peters Township  
Youth Cheerleading  
Association  
[www.ptyca.org](http://www.ptyca.org)

Banner  
Requirements

Can be found on next page

2017

Board of Directors

President – Stacey Griffith  
Vice President – Christina Jones  
Assistant Vice President – Michelle Reyes  
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Assistant Treasurer – Crystal Stiegel  
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Fundraising – Kristi Simmons  
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Submit Payment To:  
**Annie Doty**  
124 Springdale Rd.  
Venetia, PA 15367

Email: [annie.doty@yahoo.com](mailto:annie.doty@yahoo.com)  
Payable to: PTYCA

Please  
Provide  
Complete  
Information

**All proceeds benefit Peters  
Township Youth Cheerleading  
Association - A Non-Profit  
Organization**

Sponsoring Peters Township Youth Cheerleading can be a rewarding experience for any corporation or individual. Our program started over 10 years ago and is growing every year. We are an organization that is run 100% by volunteers from our community. We promote a fun, safe environment for girls in grades 1 – 6. Our goal is for the girls in our program to be active, build self-esteem, and gain confidence, all while demonstrating township spirit. Additionally we offer the chance for the girls to be involved in community service programs with activities such as Breast Cancer Awareness and Toy Drive to support local families in need. Your sponsorship would help support our day to day expenses as well as allow our program to continue to grow. Some examples of how your support would be used for the girls, include, but is not limited to: cheer camp t-shirts, year-end trophies, cheerleading dance camp, gifts for our graduating 6<sup>th</sup> graders, and much, much more.

The Peters Township Youth Cheerleading Association thanks you in advance for making our organization successful. **Your help is greatly needed and appreciated!!!**

**The PTYCA is growing organization with over 100 girls participating each year. Your advertising will reach parents and players from Peters Twp. and the surrounding areas. Also, all sponsors will be recognized on the PTYCA website with the company logo and hyperlink to their website.**

**Level of Participation for the 2017 Season**

**Gold Level Sponsorship**

**\$500** – This is a 2 year commitment.  
*\*Banner displayed at Hofbauer Field:  
Please note: banner provided by you  
\*Announced at all home games.  
\*Squad plaque as a “thank you” for your support!*

**Silver Level Sponsorship**

**\$300** - Same as above; 1-year commitment.

**Bronze Level Sponsorship**

**\$150** – 1-year commitment includes:  
*\*Team plaque as a “thank you” for your support!*

On behalf of the PTYCA, and the children in the Peters Township Community,

**Thank You!**  
Sincerely,

Peters Township Youth Cheerleading Association

**SPONSOR INFORMATION**

Company Name:

Address:

Your Name:

Phone Number(s):

Email address:

**CHEERLEADER’S NAME:**

**DUE DATE 6/30/17**

# Peters Township Park and Recreation

## Youth Sports Association Outdoor Athletic Field Fence Sign Sponsorship Program

### February 2009

Peters Township Park and Recreation Department sponsored youth sports associations will be permitted to sell advertising sign space on designated fences on Township owned athletic fields. Associations must adhere to the following specifications.

#### **Banner Requirements**

- Size 4' h x 8' w
- Must have hem and grommets
- Must be on heavy duty white vinyl banner material
- Print on one side only
- The sponsor **or** association is responsible for the purchase of the sign(s), all requirements must be met
- If the association purchases the sign, the sponsor must reimburse the association the cost of the sign in addition to the sponsorship commitment (Association may **NOT** adjust the cost passed on from the supplier to the sponsor)
- No inappropriate advertising (no tobacco or alcohol products) the Parks and Recreation Department and/or the sports association reserves the right to reject any sponsorship content

#### **Pricing**

- One year commitment \$300
- Two year commitment \$250 each year (must be paid upfront and in full before sign installation)
- 80% of the sponsor fee will be maintained by the sports association 20% will be paid to Peters Township by the sports association. Monies shall be designated for field/facility maintenance and/or improvements.

#### **Advertising Time Period**

- Signs will be displayed no sooner than March 1<sup>st</sup> (start of the season) and will remain until the end of the fall season, tentatively October 31<sup>st</sup>

#### **Maintenance**

- Signs will be hung at the beginning of the season by the sports association
- Signs will be removed at the end of the season by the sports association
- The Township and/or the sports association(s) will **not** be responsible for damage, vandalism or theft of the sign
- The sponsor will be responsible for repairing or replacing the sign in the event of damage or theft
- For fields used by multiple associations, the Parks and Recreation Director will designate advertising fence space for each association
- The Parks and Recreation Director will determine fence space on applicable fields that will not be permitted for sponsorship use
- During the off season, storage of the sign(s) will be the responsibility of the sponsor or association